

Advancing Plastic Film Recycling in the U.S.

Heather Berlinski, SC Johnson

The Crisis of Plastic Film Waste

3,000,000,000+ pounds
of recoverable residential plastic
film is generated each year
in the U.S.

Despite **18,000+** retail stores
collecting film for recycling...

...**only about 4%** of film is
recycled.

Change is needed.

SC Johnson is leading efforts to support a circular vision for plastic film



Support a Circular Economy for Film



SCJ-Sponsored Film Pilot Programs

Community	Bradley Beach, NJ	Points Roberts, WA	Loch Arbour, NJ	Matawan, NJ
Program Launch	Nov, 2019	Jan, 2020	Mar, 2020	April, 2021
Collection Method	Curbside film-dedicated bin	Bag in bag integrated into paper & cardboard bin	Curbside film-dedicated bin	Curbside film-dedicated bin
Collection Frequency	Monthly coordinated with recycling pick-up	Every other week	Monthly coordinated with recycling pick-up	Monthly pick-up coordinated with yard waste collection day
Film diverted from landfill	3,600 pounds in 12 months	3,300 pounds in 12 months	120 pounds in 12 months	TBD



Shelton/Mason County Film Collection Program

PROGRAM DETAIL	Shelton / Mason County
Program Launch	Starting summer 2021 Pilot with 2 curbside routes will run for a 6-month period
Collection Method	Curbside film-dedicated bin Initial purchase of 270 20-gallon containers
Collection Frequency	Monthly pick-up on Wednesday
Evaluation	Parties will meet for program evaluation at 3-months to determine potential for expansion or discontinuation after initial 6-month period
Partnership with SCJ	SCJ will provide funding for dedicated collection bins, communication materials for residents, and support end-market facilitation costs

**Thank you for supporting the
advancement of film recycling**